Having had cultural and social issues occupying my mind all my life, I found "painting" to be a means to display them, and getting into " pop art" was my way of interpreting them into "art".

My first collection was about " individuality " , " women" , and " cultural problems in society". It was only later that I got to know Rumi and his works. He ( Rumi), shows his mastery in using everyday events to present and show his spiritual beliefs .

Some have gone as far as calling his "Masnavi" a " holly book", but I see this poetry book as the ultimate answer to solving social and cultural problems.

Having always been interested in self analysis, Rumi's poetry opened a window for me, through which, I could incorporate these thoughts into my paintings.

Up until now, at the mention of the meanings behind Rumi's poetry with regards to painting, one was faced with the literal and yet vague concept, which only portrayed the emotions of the artist. While this approach and style is fully respected, it lacks the ability to fully engage and connect with the artist in order to enable him to envisage the true meaning of the poetry, and hence, the resulting art work fails to have any impact or leave any impression on society or culture.

It is indeed a difficult task to portray the true meaning of these verses in the form of art and in a simple and comprehensive format for the audience, and can only be achieved through " pop art" or "surrealism" . As I mentioned before, Rumi's poetry dwells on " self understanding" and " joyful living" and I , therefore, decided to incorporate them into my paintings.

In " Masnavi" Rumi compounds the everyday events with the spiritual world and bringing this fusion into painting can show the inner dimension of the artist's mind and soul, as well as the external aspect and the environment which involves social and cultural issues.

The fact is that in this times of no moral values, lies and deceits and all the corruptions that endangers the health of the society, with the confused "man" scurrying about in utter bewilderment , the message inscribed in Rumi's poetry can be a welcomed cool breeze on the stifled air of the society.

This inspired me to use varied concepts of Rumi's views about the understanding of oneself and the society, in my paintings.

The combination of the meaning in Rumi's verses and the images of the society take form in 12 oil color paintings on canvas. "Carpet" which is the symbol for " life" is the common motif in all the paintings.

Carpet in Iranian culture presents the feelings and the emotions of the weaver, as well as his taste and artistry .Various motifs and symbols have been used in this collection , where each represent Rumi's insight and views on self-understanding.

In most portraits, the presence of a famous Western woman who's the in filtration of the western culture into the eastern society. Surreal spaces seen in these works, in my opinion, provides more room to the artist, for bigger imagination, enabling him to exhibit Rumi's imaginative and yet spiritual dimensions used in his poetry. Rumi also goes beyond the material world and treads into an obscure and vague, yet a truthful world, where he takes the mind and the soul with him.